



# RNS INSTITUTE OF TECHNOLOGY

Autonomous Institution Affiliated to VTU



**Dr. R N Shetty**  
Founder

ESTD : 2001

*An Institute with a Difference*

Accredited by



# MBA

Scripting Success

Stories

Since **2004**



# Our Vision

*"Fostering transformative impact on business and society through innovation in Management Education, Research and Entrepreneurship."*



# Our Mission

- To develop professionally competent managers with social concerns and high moral values.
- To offer inputs to the corporate world in enhancing productivity through research and consultancy and act as a nodal center for development.
- To impart management skills and capabilities with ample scope for individual growth.
- To cater to the corporate world by enhancing entrepreneurial skills among students.

# RNSIT

Known widely as RNSIT, the RNS Institute of Technology, Bangalore , was established by the visionary industrialist and philanthropist , late Dr. R N Shetty in the year 2001. Over the years, RNSIT has established itself as one of the premier educational institution both in Karnataka and other parts of India, imparting high quality education and training in Engineering, Technology and Management. Located in a lush green campus in South Bangalore, the institute's state of the art infrastructure, and well equipped laboratories, support the 6000 + student community and a faculty of 300+, who have enabled to get VTU ranks consistently and land top-notch jobs in the industry. Sports, cultural extravaganza , and hundreds of activities goes to give the student a great immersive experience , motivating them to higher heights of achievement . Truly, RNSIT has become a dream destination for engineering and Management aspirants across the country and is now poised to take leadership at the global stage.



## MBA @ RNSIT:

Started as a department of RNSIT, in 2004, the MBA program is now regarded as one of the Premier Program for MBA in India. It is now an autonomous institute under the VTU, and is more agile and responsive to the needs of the industry and society at large. The two year MBA program offers specializations in Finance, Analytics, Marketing and Human resources Management.

Over a twenty year period , we have transformed students and scripted many noteworthy success stories, by integrating the best of mentoring, stimulating classroom experiences, training programs, and exciting placements! With best of alumni networks, corporate connects and industry collaborations with global firms such as IBM and Google, for value added courses, the RNSIT MBA program has become a top choice for recruiters!

# Infrastructure



MBA @ RNSIT is a premier learning and transformation forum comprising of a spacious lush clean and green campus, adequate student discussion, activity and sport areas, with a state of the art auditorium and a mini auditorium.

The MBA block is Wi-Fi enabled, with spacious classrooms, training rooms, a computer lab consisting of data analytics software and e-learning resources. A well stacked library with over 6000 books, more than 100 leading journals and other knowledge resources is an added feature.

The Department also houses a Center of Excellence, a Finance Lab, an air conditioned Seminar Hall and spacious forums for exchanging ideas and discussions.



# Inspiring Minds, Building Futures

## Coursera Enabled Campus

04

### 4<sup>th</sup> Semester

- Summer project
- On-campus placement
- Corporate engagement
- LEAD- Leadership mentoring
- Certification Track - Level 4
- Career Navigator - Growth and Prospect
- Explore+ Career Discovery Platforms.ork.

03

### 3<sup>rd</sup> Semester

- SKILLSTACK- Financial and Data Analytics
- Employment Readiness Program
- CREAM -campus recruitment excellence achievements modules
- Employment mentoring
- Certification Track - Level 3
- AI-enabled Advanced Excel Training
- INSIGHT - Knowledge Empowerment Series

02

### 2<sup>nd</sup> Semester

- BRAND- Behavioural Reacher and Network Development.
- EXPLORE - Outboard Learn program.
- DATAEDGE - Excel and Business Tool Training
- Industry and Alumni mentorship.
- Internships and externships.
- Knowledge Mentoring
- Quality Circle
- Certification Track Level 2
- Harvard Business Publishing enabled case-based learning.

01

### 1<sup>st</sup> Semester

- Student Orientation and Leadership Program
- PRIME-Professional Readiness and Industry Management Essentials
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- Connect Communication Foundation
- ALIGN- mentoring and academic industry orientation.
- Certification Track -Level 1
- Quality Circle
- Alumni Integration Series
- Buddy and Peer Learning Network.





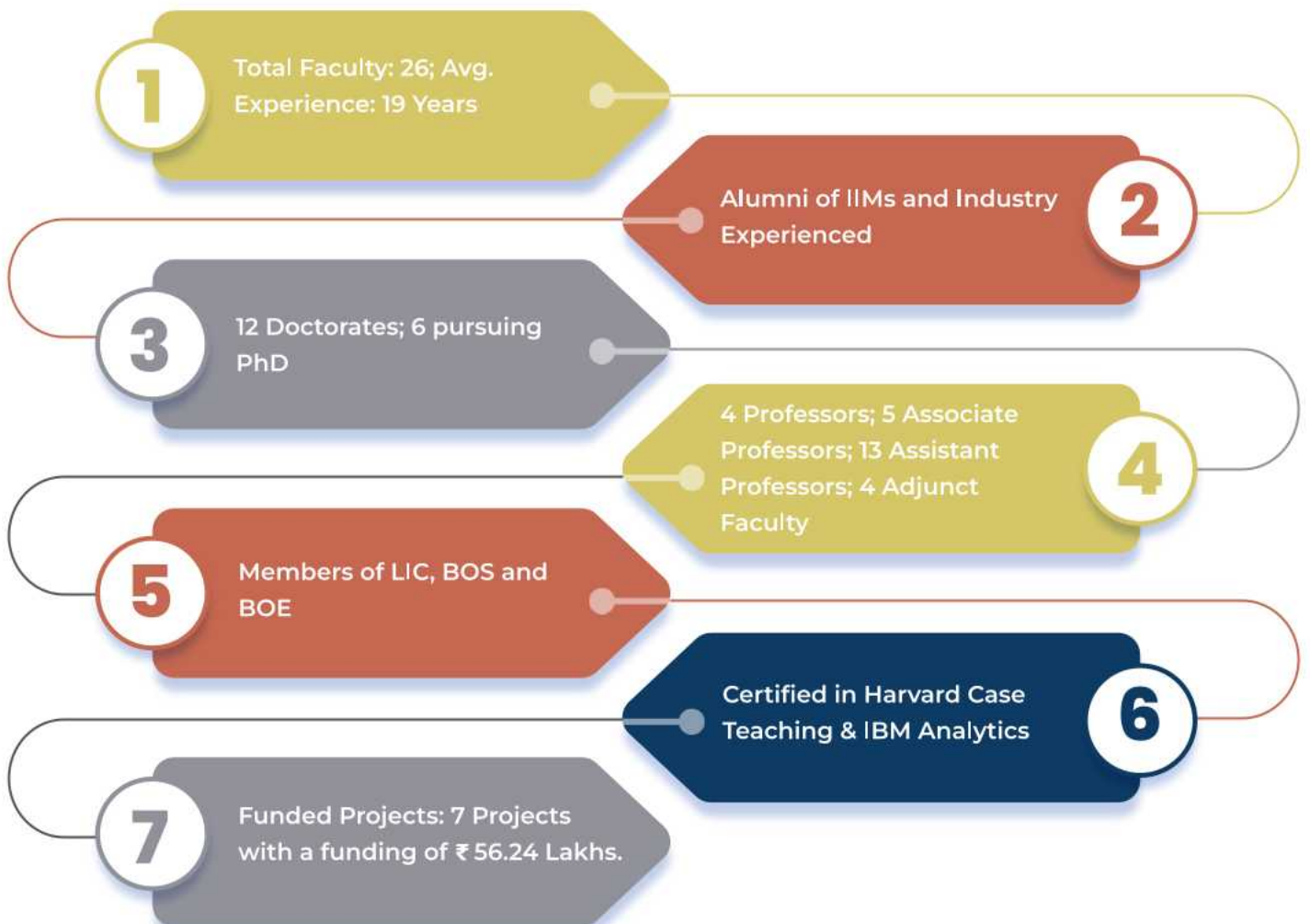
The MBA Program offered at RNSIT adopts the Case & Simulation based Teaching – learning approach for classroom discussions and course knowledge dissemination. With access to best cases in leading industries and firms across the world, this immersive experience adds practical value in enhancing understanding and application of concepts in business, management, corporate and economy.

The faculty are well trained and certified in Fundamentals of Case & Simulation Teaching course offered by Harvard Business Publishing and complement course teachings with case studies & Simulation to add value to learners in all the semesters of the MBA Program.

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- Total Faculty: 26; Average Experience: 19 Years.
- Alumni of IIMC, IIMB and Industry Experienced.
- 12 Doctorates; 06 pursuing PhD on our Faculty List.
- 04 Professors; 05 Associate Professors; 11 Assistant Professors; 06 Adjunct Faculty.
- Members of LIC, BOS and BOE.
- Certified in Harvard Case Teaching & IBM Analytics.
- Funded Projects: 7 Projects with a funding of ₹ 56.24 Lakhs.

## Faculty



# Activities for Holistic Development



Outbound Training

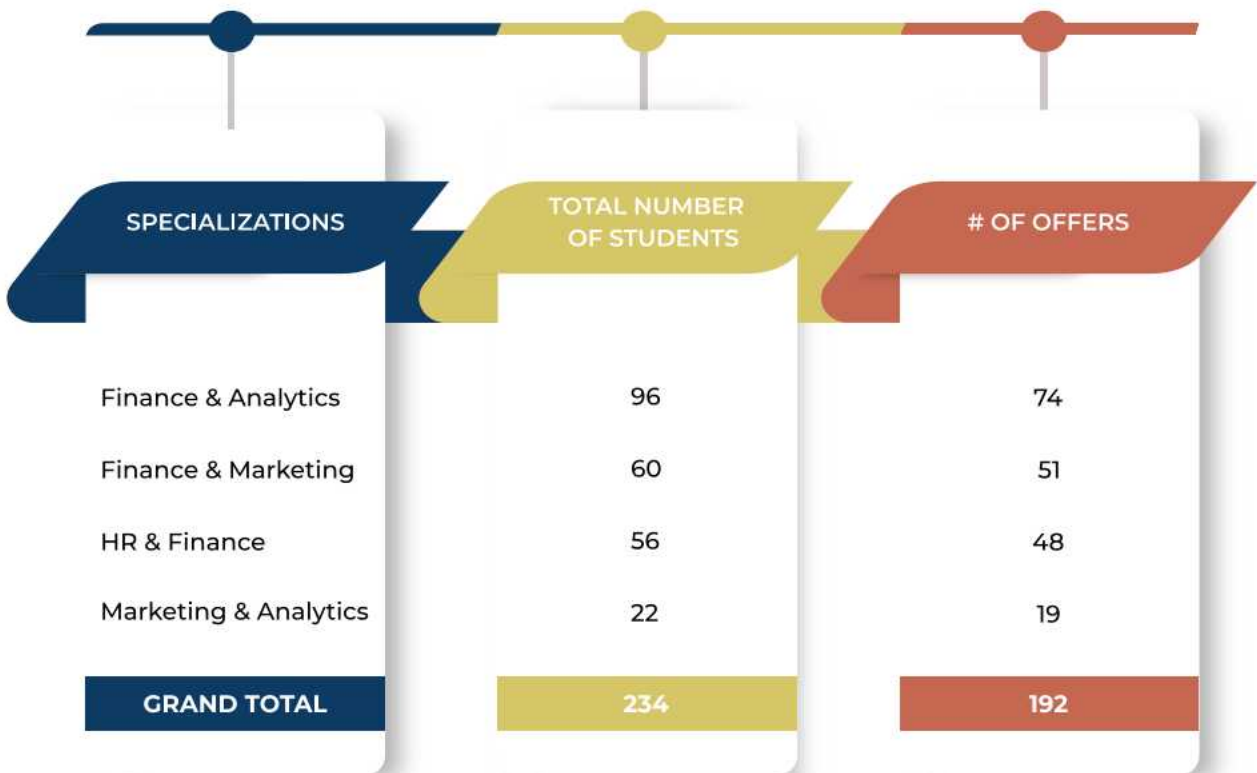


# INDUSTRY MoUs



## Job Offer Specifics

### Batch - 2025



Details	Batch – 2023	Batch – 2024	Batch – 2025
Highest Package (in lakhs)	12 LPA	12 LPA	12 LPA
Average Package (in lakhs)	5.3 LPA	5.5 LPA	5.5 LPA

# Our Major Recruiters





## Curricular

- At RNSIT-MBA, we believe that learning is a process that extends beyond the classroom. You get a chance to build meaningful relationships and learn to explore and value diversity.
- Classroom activities: case discussions, role plays, quality circles, problem solving sessions. Library activities: Business News analysis, Journals, e-resource activities, article writing. Lab activities: Excel training, Statistical software training, Data analytics training.

## -Curricular

- These are designed to enhance social skills, intellectual capabilities, teamwork, collaboration and personality development. Some of these activities include:
- Industrial Visits: Regular industry interactions with various manufacturing and service firms. Events: My Mike, Gestione, Maverick, Esploro to name a few. Institute Social Responsibility: Societal Projects,

## Student Chapters

- Student Chapters at RNSIT-MBA provide unique opportunities for networking, mentoring and bonding over common interests. Some of the chapters at the institute include:
- NIPM: A forum for networking with leading HR professionals in the country. Rotaract Club: A forum for impacting social contributions and impact assessment. Toastmasters Club: A forum for nurturing excellence in public speaking and leadership development.
- Finance Club: An avenue for learning financial skills, trading mechanism & networking with finance professionals.



# Testimonials



**Anushree**  
Student

RNSIT has been a great platform for personal and professional growth, offering valuable training, mentoring, and corporate exposure that prepared me well for the industry.



**Nikhil**  
Student

RNSIT-MBA offers a well-structured program with supportive faculty, impactful mentorship, and unique outbound training, making it a truly rewarding and confidence-boosting experience.



**Niranjan**  
Parent

RNSIT provides a supportive and well-rounded environment with excellent infrastructure, balanced academics and co-curriculars, and strong preparation for the corporate world.



**Srinivas**  
Parent

RNSIT-MBA offers strong motivation, practical learning with real-life examples, and encourages participation in outdoor activities to help students develop into well-rounded personalities.



**Karthik**  
Alumni

MBA at RNSIT offers a transformative experience with industry-relevant training, vibrant campus life, strong placements, and holistic development to shape you into the best version of yourself.



**Eshwar BG**  
Alumni

RNSIT MBA offers a supportive learning environment, excellent infrastructure, and enriching experiences like the annual fest GESTIONE, making it ideal for anyone eager to apply business concepts in



**Mr Rohith**  
Recruiter

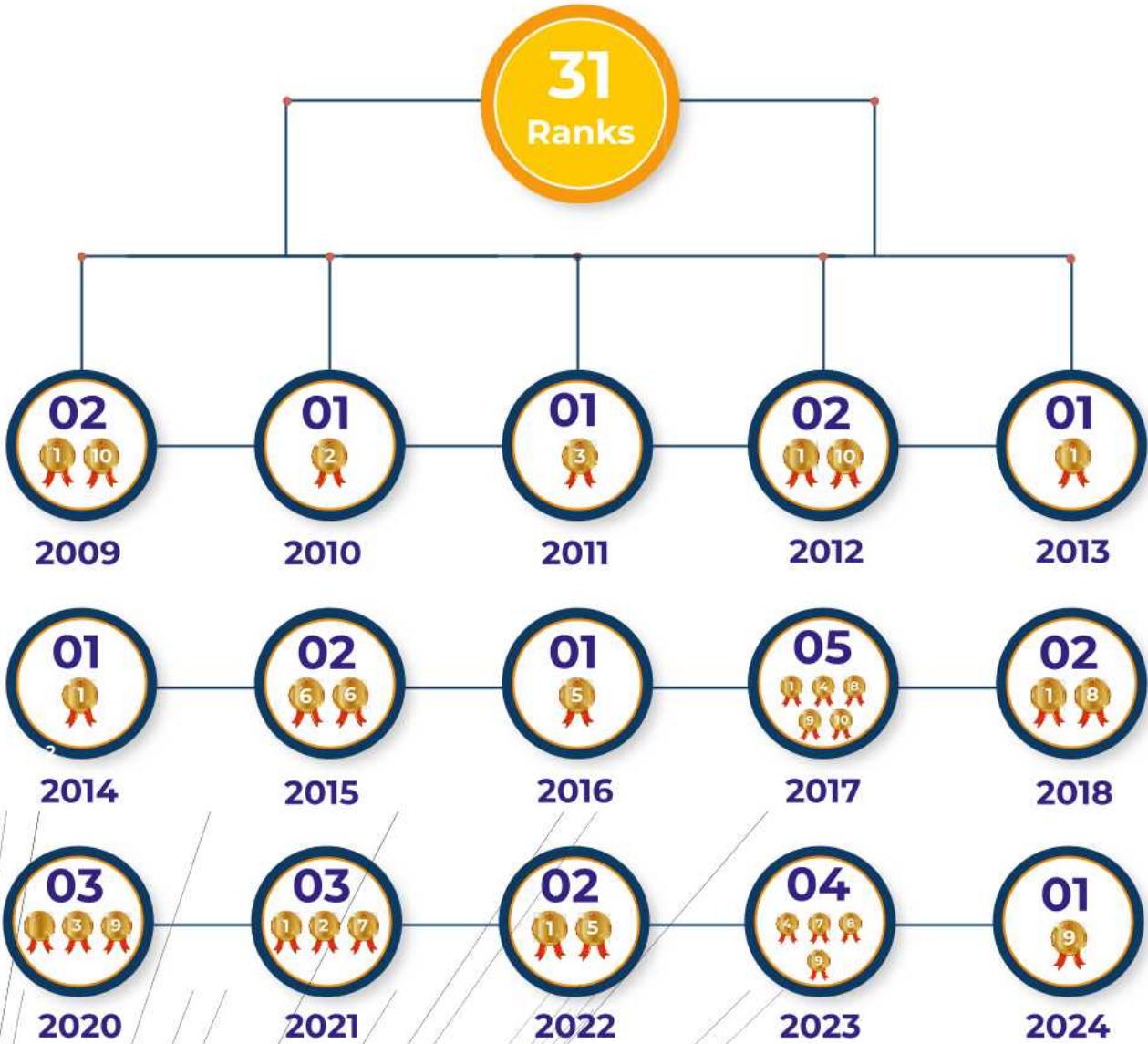
Business Standard values its association with RNSIT-MBA, appreciating the proactive spirit of its students and faculty, and looks forward to strength -ening this



**Jayaraam S**  
Recruiter

collaborative relationship RNSIT-MBA has been a delightful partner,with its students consistently delivering exceptional work and fostering a strong,meaningful relation

# Academic Excellence - VTU Ranks



## Transformations

Major Alumni Ventures



## Our Distinguished Guests



**Padma Vibhushan**  
**Dr. B M Hegde**  
Cardiologist



**Padma Shri**  
**Kumari Manjamma Jogathi**  
Folk Artist



**Shri. Govind Dholakia**  
Diamond Tycoon



**Shri. Arun Sagar**  
Theatre Artist



**Shri. Yandamuri Veerendranath**  
Novelist & Screenwriter



**Padma Shri**  
**Dr. C N Manjunath**  
Cardiologist



**Shri. K Annamalai**  
Former IPS Officer



**Shri. Auto Annadurai**  
Auto driver, Chennai



**Shri. Suresh Heblikar**  
Film maker

# Specializations

## Core Specialization

Finance



Marketing



Human Resource Management



Business Analytics



## Dual Specialization



Finance & Marketing



Finance & Analytics



Finance & Human Resource



Marketing & Analytics



Marketing & Human Resource



Human Resource & Analytics





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# RNS INSTITUTE OF TECHNOLOGY

Autonomous Institution Affiliated to VTU

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**CONTACT US**

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