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# MR. BHARATH BHUSHAN B

**Designation:** Assistant Professor

**Official Email ID:** bharathbhushanb@rnsitmba.ac.in

**ORC ID:** 0000-0003-0956-8252

**LinkedIn ID:** <https://www.linkedin.com/in/bharath-bhushan-b-66b17b47>

## **Bio:**

Mr. Bharath Bhushan B has done B.Sc. and MBA with Marketing specialization. He has a total of 12 years of teaching experience. He is pursuing his Ph.D in Visvesvaraya Technological University.

He has taught subjects like Strategic Management, Consumer Behaviour, Integrated Marketing Communication, Macro Business Environment, Sales Management, Managerial Communication, Management and Organisational Behaviour and Entrepreneurship Development.

He has keen interest in competitive exams and guides students in their preparation to crack competitive exams. He has cleared banking exam (State Bank of Mysore) and UGC-NET exam. He is passionate about Wildlife Photography.

## **Responsibility:**

- Social Media Committee faculty coordinator
- Department Magazine "*Utkrishta*" coordinator
- Designing posters for all the department activities and Student information brochure.
- Photography Club coordinator

## **Research:**

Social Media, Consumer Behaviour, Wildlife Tourism.

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