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# MR. KUMAR SUBBAANANTHA

**Designation:** Assistant Professor & Senior Manager, Career Centre & Placements

**Official Email ID:** kumars@rnsitmba.ac.in

**LinkedIn ID:** linkedin.com/in/kumar-ladrupet

## **Bio:**

Mr. Kumar SubbaAnantha is working as the Senior Manager, Career Centre and Placements @RNSITMBA. He has a total experience 18 years: 14+ years of experience in roles involving Partner & Channels management, Sales & Marketing & Business Development in IT Industry and 4 years as an specialist bridging the gap of industry expectation and education practices by teaching business needs and enhancing industry connect. Visualizing a 100% placement objective with zero churn of students due to non-fitment by enhancing employability skills in students through scientific approach of psychometric testing, a clearer vision of self for students, career counselling to channel students to their passion as careers and planned approach to student skillset development program as a part of teaching pedagogy are some of his endeavours.

He is skilled in managing and developing processes with available resources (zero cost to organization) for various academic activities. He is also a speaker in areas of marketing, interview skills, career development and life skills. Expert in Advanced Excel and Power Point skills for business. His IELTS Overall Band Score is 8.

## **Responsibility:**

- Ensure 100% on campus placements for MBA students and zero churn of students
- Enhance employability skills in students and Industry visibility for RNSIT – MBA
- Bridge Industry – Academic gap through innovative and contemporary pedagogy

## **Research:**

Supply Chain Analytics , Social Media & Retail Marketing, International Business

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