



MRS. JESWINI VIVIAN

Designation: Assistant Professor

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Bio:

A Marketing enthusiastic. Completed her Bachelor of Engineering(BE) and MBA and currently pursuing her PhD. Has about 12+ years of working experience, worked with companies like Yahoo!, Hewlett Packard, JP Morgan and industries like Aviation and Education. Her job is to provide students with academic knowledge and expert advice on career-related topics in collaboration with the trending skillset. She sees herself as a relentless problem-solver and is always looking for a new challenge. She reads a lot and has recently gotten interested in learning different languages & play the piano.

Responsibility:

- Head, IBM Center of Excellence
- Demonstrate a continued commitment to postgraduate teaching through full participation in the college community

Research:

Marketing, Emerging Technologies
