



RNS MAA  
RECONNECT. REJOICE

# CORAL

## RNS MAA

POWERED BY



**RNSIT-MBA**  
Bengaluru

**RNS MANAGEMENT ALUMNI ASSOCIATION**





# CORAL

## RNS MAA

### ADVISORY BOARD MEMBERS

**Dr. U Bhojanna**, Dea Dept. of MBA, RNSIT

**Dr. Archana P**, Associate professor, MBA Dept., RNSIT

**Dr. Meena Devi K**, Associate professor, MBA Dept., RNSIT

**Ms. Archana J R**, Assisitant professor, MBA Dept., RNSIT

### EDITORIAL BOARD MEMBERS

**Dr. Rakesh Nagaraj**, Associate Professor, MBA Dept., RNSIT

**Mr. Tejus B M**, Student, MBA ,RNSIT

**Mr. Samarth**, Student, MBA, RNSIT

**Mr. Sachith Shetty**, Student, MBA, RNSIT

**Mr. T Praveen**, Student, MBA, RNSIT

### EDITOR

**Dr. U Bhojanna**, Dean, Dept. of MBA, RNSIT

### PUBLISHED BY RNSMAA

RNS Institute of Technology,  
Dr. Vishnuvardhana Road, RR Nagar Post,  
Channasandra, Bangalore-560098

### LAYOUT & DESIGN

**Mr. Vishal Ronad**, student, MBA , RNSIT

# ALUMNI MEET

The RNSMAA organizes the Annual Alumni meet to facilitate networking of the Alumni and invites Alumni to participate in other special events on campus. Alumni are also involved in the admissions, placement and accreditation processes.

Alumni meet is a formal gathering of students who have graduated from an institute. The event seeks to re-live the most purposeful days of a student life and embark on a mission of networking and reconnecting with them with a view to chronicle their success stories in their present day and enable their contribution to the growth of the institute in the days to come. We at RNS MBA believe our alumni to be our ambassadors, and seek to envision them as an integral part of our growth story for the years to come.

## List of Alumni Meetings held in the last 5 years

Year	Date	Type of Event	No. of Alumni Attended
2019	7 <sup>th</sup> Nov	Annual Alumni Meet	180
2022	9 <sup>th</sup> April	Annual Alumni Meet	120
2024	3 <sup>rd</sup> May	Annual Alumni Meet	110





# REPORT OF THE ALUMNI MEET ON 7<sup>th</sup> NOVEMBER, 2019



The RNS Management Alumni Association (RNSMAA) successfully organized the Annual Alumni Meet 2018-2019 on 7<sup>th</sup> Nov, 2019 in the 3<sup>rd</sup> floor Seminar Hall, MBA department, RNSIT. This event aimed to reconnect with alumni, celebrate their accomplishments, and foster stronger ties between alumni and the institution.

The promotional materials for the RNS Management Alumni Association (RNSMAA) Annual Alumni Meet – 2019, included a range of posters and brochures designed to engage alumni and inform them about the event details. These materials were circulated through various channels to ensure maximum participation and excitement.

The event commenced with alumni arriving by 5:00 P.M., where they were welcomed by the registration team, provided with welcome kits, and guided to meet and greet fellow alumni and current MBA students. The schedule for the evening was as follows:

## Schedule of the event

Time	Event	Description
5.00 P.M.	Registration	Alumni registered and received welcome kits.
6.00 P.M.	Inaugural Ceremony	Welcome address, lighting of the lamp, and keynote speeches.
6.30 P.M.	Alumni Interaction	Networking session and experience sharing by alumni.
7.00 P.M.	Panel Discussion	Alumni and faculty discussion on industry trends and skills and alumni magazine Coral – 2019 release.
7.30 P.M.	Dinner	Dinner and informal networking
8.30 P.M.	Evening Program	Featuring a comedy night by comedian Karthik Pattar.







The event provided a platform for alumni to share their success stories, network with peers, and engage with the faculty and students. The alumni magazine, CORAL - 2019, was released during the event by the department and alumni committee members. The evening concluded with a comedy night, leaving everyone with fond memories and a renewed sense of connection with the institution.

The Annual Alumni Meet was a great success, with 180 alumni in attendance. The event provided a wonderful opportunity for reconnecting, celebrating achievements, and strengthening ties with the alumni community. The impressive turnout highlighted the strong bond between the alumni and the institution, making the event truly memorable.





# RNSMAA ANNUAL ALUMNI MEET - 9TH APRIL 2022

Let's take a sneak peek into the cherished moments from the RNS Management Alumni Association (RNSMAA) Annual Alumni Meet, held on 9th April 2022 at The Club. Alumni from various batches came together in a convivial atmosphere, reconnecting with old friends and celebrating their shared experiences. The evening was filled with laughter as the comedy show by Mr. Mysore Anand had everyone in splits. Later, the alumni moved to the dance floor, grooving to the beats spun by our DJ, making it a night to remember.

The event was a perfect blend of joyous moments, with alumni recalling countless memories and creating many more to cherish. It was truly a night exuding the best endowments of friendship, nostalgia, and fun.

The evening began with alumni arriving by 5:00 P.M., where they were warmly welcomed by the registration team, received their welcome kits, and enjoyed a meet-and-greet session with fellow alumni and current MBA students.



## Schedule of the event

Time	Event	Description
5.00 P.M.	Registration	Alumni registered and received welcome kits.
6.00 P.M.	Inaugural Ceremony	Welcome address, lighting of the lamp, and keynote speeches.
6.30 P.M.	Alumni Interaction	Networking session and experience sharing by alumni.
7.00 P.M.	Panel Discussion	Alumni and faculty discussion on industry trends and skills.
7.30 P.M.	Dinner	Dinner and informal networking
8.30 P.M.	Evening Program	Featuring a comedy night by comedian Mysore Anand
9.00 P.M.	DJ	DJ night



With 120 alumni in attendance, the meet was a great success, providing a wonderful opportunity for reconnecting, celebrating accomplishments, and strengthening ties with the institution. The impressive turnout highlighted the strong bond between the alumni and the institution, making the event truly memorable.



# RNSMAA ANNUAL ALUMNI MEET - 3RD MAY 2024



On 3rd May 2024, the RNS Management Alumni Association hosted its Annual Alumni Meet, welcoming 110 attendees to an evening of nostalgia, camaraderie, and celebration. held at RNS MBA Auditorium, the event was a testament to the enduring bond between the alumni and the institution.



The evening commenced with a warm welcome speech, followed by inspiring presidential remarks that highlighted the milestones of the esteemed MBA program. The efforts and achievements of the RNSIT-MBA Management Alumni Association were also celebrated, reflecting the vibrant community spirit.

The event was filled with joyous moments, rekindling old friendships, fostering new connections, and creating memories to cherish. With an impressive turnout, the meet once again underscored the strength of the RNS alumni network and its unwavering commitment to fostering meaningful relationships.

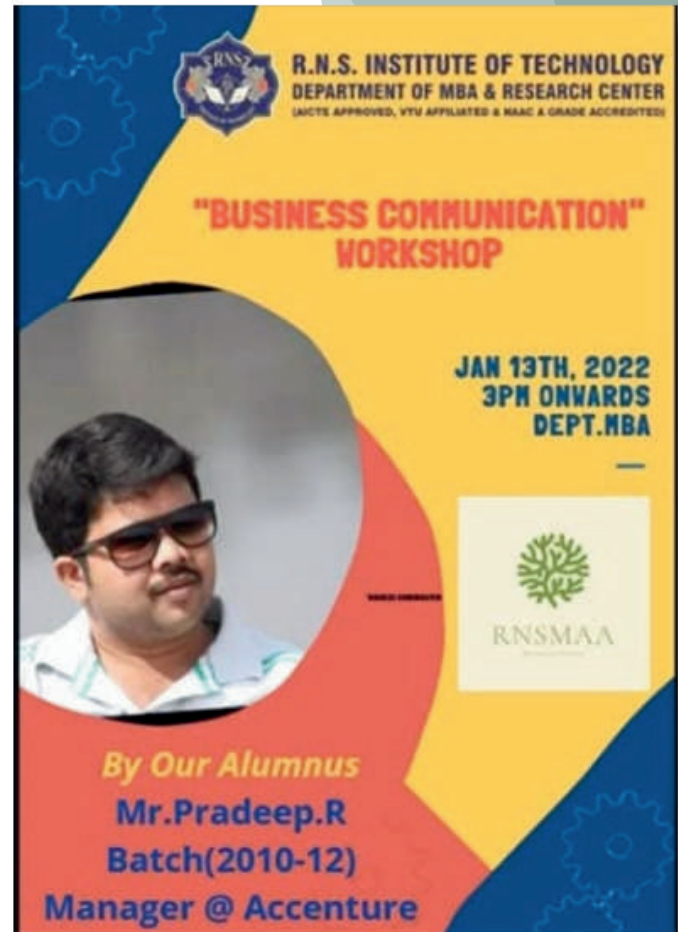
It was truly a memorable evening, celebrating shared experiences and the enduring legacy of RNSIT-MBA.



# BUSINESS COMMUNICATION WORKSHOP

**RNSMAA** conducted a workshop on “Business Communication: Professional E-mail Writing as a Key Tool for Students” on 12th January 2022, from 3:00 PM to 4:30 PM. The session aimed to equip students with the skills needed to draft effective and professional emails, a vital aspect of business communication.

The session was led by **Mr. Pradeep R**, an alumnus of the 2010-12 batch and Business Operations Associate Manager at Accenture, who shared his valuable expertise in corporate communication. To guide students on the principles of writing professional emails, focusing on clarity, tone, structure, and etiquette in a business context.



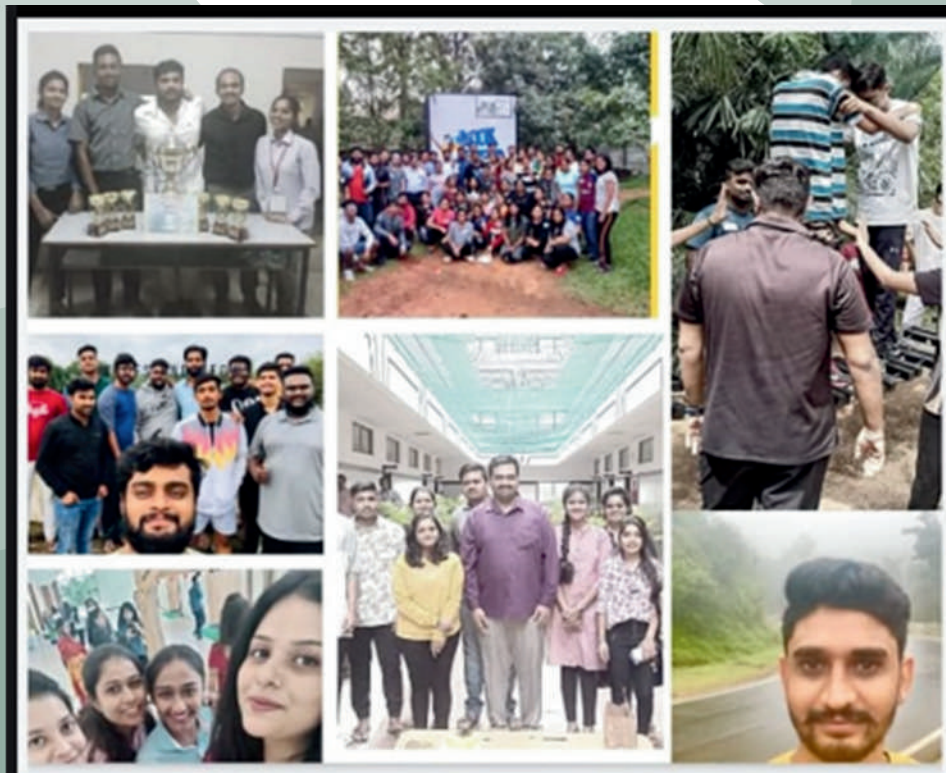
## Key Highlights:

- Insights on Professional Emailing: Techniques to ensure emails are concise, impactful, and aligned with professional standards.
- Practical Applications: Common email scenarios were discussed, providing students with real-world examples and best practices.

# ALUMNI CONNECT DURING PANDEMIC – PICTURE TIME



RNSMAA was happy to announce the winner of the contest Mr. Vignesh Holla, alumnus of (2012-2014) batch and a small surprise gift was sent across to him. RNSMAA is always happy to organize such of the above events with a aim to build strong alumni network of RNSIT MBA department.





# INVOLVEMENT IN CURRICULUM DEVELOPMENT

## **Alumni Interaction on Curriculum Development**

RNSMAA organized an Alumni Interaction Session on 23<sup>rd</sup> Feb, 2022 aimed at enhancing curriculum development through the insights of experienced alumni. The session featured two distinguished alumni:

1. **Mr. Avinash Gowda (Batch of 2013–15), Quality Manager at Mercedes-Benz**
2. **Mr. Darshan Kuldeep (Batch of 2015–17), Lead - Candidate Engagement at TESCO**





## Objective of the Session

The session focused on integrating industry perspectives into the curriculum, ensuring students are well-prepared for evolving professional demands. The alumni shared insights on aligning academic content with current industry trends and practical skills required in their respective fields.

## Key Highlights:

- **Industry Insights:** Mr. Avinash Gowda emphasized the importance of quality management principles and their application in the automotive sector.
- **Talent Engagement Strategies:** Mr. Darshan Kuldeep shared his expertise on recruitment trends and skills that employers prioritize in candidates.
- **Collaborative Approach:** Both encouraged incorporating real-world challenges and case studies into the curriculum to bridge the gap between academia and industry.

This initiative reflects RNSMAA's commitment to fostering a strong alumni network and integrating industry expertise into academic programs.



# ALUMNI MEETING ON CURRICULUM DEVELOPMENT



The **Alumni Meeting** held at the RNS Auditorium brought together esteemed alumni to provide valuable insights for enhancing the curriculum with industry perspectives. The event took place in the presence of the Institute Principal **Dr. Ramesh Babu G S**, fostering a collaborative environment to align academic programs with current professional trends.

## **Distinguished Alumni Speakers:**

- **Ms. Namratha**, Vice President, Trust Company
- **Mr. Suhas Karanth**, Founder, Jagli Thindi
- **Ms. Smith**, Marketing Research Executive, Blueneem
- **Ms. Nirupama Singh**, Marketing Head, Sugarfit
- **Ms. Ashwini P**, Financial Associate, Ernst & Young
- **Mr. Jeevan**, Finance Associate, Ernst & Young
- **Mr. Nagadrutesh**, Territory manager, EFY group of company
- **Mr. Yashas Patel**, Senior head, Accenture
- **Ms. Deekshitha**, Marketing executive, Surya Software
- **Mr. Karthik R**, SAP developer, IBM

### Objective of the Meeting:

To gather alumni feedback on incorporating industry requirements into the curriculum, ensuring students are prepared to meet professional demands and excel in diverse sectors.



### Key Highlights:

- **Leadership Insights:** Ms. Namratha shared her expertise on organizational leadership and decision-making processes.
- **Entrepreneurial Perspective:** Mr. Suhas Karanth emphasized the significance of entrepreneurial skills and fostering innovation within academic frameworks.
- **Market Trends:** Ms. Smith and Ms. Nirupama Singh provided insights into marketing strategies and the evolving consumer landscape, highlighting the need for practical case studies.
- **Financial Expertise:** Ms. Ashwini P discussed emerging trends in finance and how analytical skills and global perspectives are becoming critical in the field.

### Outcome:

The meeting underscored the importance of aligning academic content with dynamic industry expectations. The alumni emphasized the inclusion of hands-on experiences, such as internships, live projects, and industry collaborations, to bridge the gap between theory and practice.

The interactive session concluded with a commitment to revising the curriculum to ensure it remains relevant and forward-thinking, leveraging alumni expertise to benefit future graduates.



## ALUMNI INSIGHTS: A MULTI-DOMAIN KNOWLEDGE SHARING SESSION AT RNSIT-MBA – CGP-3

The alumni interaction session at RNSIT-MBA on 23rd July, 2022 was conducted online due to Covid-19, witnessed an enriching exchange of experiences and expertise from accomplished professionals across diverse domains. This session provided students with valuable insights to navigate their career paths effectively.

**RNSIT-MBA**  
Bengaluru

  
RNSMAA

**RNS MANAGEMENT ALUMNI ASSOCIATION**

**CAREER GROWTH & PROSPECTS - 3**

22 - 23 JULY, 2020

**SPEAKER PROFILE**

**FINANCE**

**LEETESH RAJU S S**  
BATCH 2012-14  
Senior Associate  
Grant Thornton

**MARKETING**

**ASHWINI NAGESH**  
BATCH 2015-17  
Analyst  
ANZ (Australian Division)

**DIVYA K BASAVARAJU**  
BATCH 2014-16  
Senior 2  
Ernst & Young EY

**DIVYA SRIDHAR**  
BATCH 2010-12  
Business Coordinator (Head of Operations)  
Bombay surgical & Scientific co.

**DUAL**

**BEENA R K**  
BATCH 2016-18  
Tax Associate 2  
KPMG

**NETHRAVATHI**  
BATCH 2016-18  
Marketing & Sales head  
Subhas Publishing House

**MODE OF DELIVERY**

  
Google Meet



SL.NO	Speakers	Batch	Company & Designation
CGP-3	Mr Leetesh Raju	2012-14	Senior Associate, Grant Thornton
	Ms Divya K B	2014-16	Senior Analyst, E&Y pvt.ltd
	Ms Divya Sridhar	2010-12	Business Coordinator (Head of Operations) Bombay Surgical & Scientific
	Ms Ashwini Nagesh	2015-17	Analyst, ANZ operations
	Ms Beena R K	2016-18	Tax Associate, KPMG
	Ms Nethravathi	2016-18	Marketing and sales Head, Subhas Publishing House

**Mr. Leetesh Raju (2012–14)**, Senior Associate at Grant Thornton, and **Ms. Divya Sridhar (2010–12)**, Business Coordinator and Head of Operations at Bombay Surgical & Scientific, shared their profound knowledge of the finance domain. They discussed the critical role of analytical thinking, financial planning, and operational efficiency in achieving success, offering students a deeper understanding of the opportunities and challenges in the field of finance.

**Ms. Divya K B (2014–16)**, Senior Analyst at E&Y Pvt. Ltd., and **Ms. Nethravathi (2016–18)**, Marketing and Sales Head at Subhas Publishing House, focused on Human Resources. They highlighted the importance of organizational behavior, effective communication, and people management in fostering business growth, inspiring HR enthusiasts to align their interests with rewarding career opportunities.

**Ms. Ashwini Nagesh (2015–17)**, Analyst at ANZ Operations, and **Ms. Beena R K (2016–18)**, Tax Associate at KPMG, spoke about marketing and the advantages of pursuing dual specializations. They emphasized the dynamic nature of marketing roles, the strategic application of multi-disciplinary knowledge, and the growing demand for professionals with expertise in multiple domains, motivating students to explore diverse learning paths.

The interaction provided students with real-world perspectives from successful alumni, offering them guidance on how to excel in their chosen fields. It was a session filled with inspiration, practical advice, and encouragement to make informed decisions and achieve their aspirations.



## INSIGHTS FROM INDUSTRY LEADERS: CGP-4

On 21st August 2022, RNSIT-MBA hosted an engaging Alumni Interaction Session (CGP-4) via online mode, adapting to the circumstances brought by COVID-19. The session featured accomplished alumni who shared their expertise across finance, marketing, and HR, providing students with valuable insights to shape their career paths.



Sl.No	Speakers	Batch	Company & Designation
CGP-4	Ms. Rashmi Devaraj	2013-15	Senior Program manager @ ORACLE
	Mr. Amarnath K	2016-18	Branch Manager @ RK Group
	Ms. Supriya S A	2013-15	HR Analyst @ Walmart Global Technology Services

**Ms. Rashmi Devaraj (Batch of 2013–15)**, Senior Program Manager at Oracle, provided an in-depth perspective on the finance domain. She discussed the importance of financial strategy, program management, and adapting to technological advancements in finance. Her session offered practical advice to students aspiring to excel in financial roles, highlighting key skills like analytical thinking and precision.

**Mr. Amarnath K (Batch of 2016–18)**, Branch Manager at RK Group, captivated marketing enthusiasts with his discussion on sales strategies, market dynamics, and customer engagement. Drawing from his rich experience, he encouraged students to embrace creativity and innovation to stand out in the competitive marketing landscape.

**Ms. Supriya S A (Batch of 2013–15)**, HR Analyst at Walmart Global Technology Services, shared her insights into the ever-evolving human resources field. She emphasized the critical role of HR in driving organizational success, focusing on talent acquisition, employee engagement, and strategic planning. Her session motivated students to explore HR as a rewarding career option.

The interactive nature of the online session allowed students to engage with the speakers, seek clarity, and gain a deeper understanding of their respective fields. The event showcased the strong connection between RNSIT-MBA and its alumni, fostering a culture of learning and collaboration.

## INSIGHTS FROM INDUSTRY LEADERS: CGP-5

### List of Alumni as Guest Speakers for CGP -5

Sl.No	Day	Speakers	Batch	Company & Designation
CGP-5	1	Mr.Darshan Kuldeep	2015-17	Lead-Candidate Engagement,TESCO
	2	Mr.Vignesh Holla	2011-13	Business Finance Manager, BioQuest
	3	Mr.Girish Kumar	2015-17	Training Specialist, Netcracker Technology
	4	Ms. Nirupama Singh	2019-21	Marketing Head @ Sugar.fit

The edition of the Alumni Interaction Series (CGP-5) was conducted on July 15, 16, and 17, 2024, bringing together distinguished alumni who shared their professional insights across various domains. The session, spread over three days, provided a comprehensive understanding of career opportunities and industry trends in analytics, HR, finance, and marketing, inspiring students to excel in their respective fields.





### **Day 1: Scope for Analytics**

**Mr. Darshan Kuldeep (Batch of 2015–17)**, Lead-Candidate Engagement at TESCO, delivered an engaging session on the growing scope of analytics. He emphasized the importance of data-driven decision-making, explained various tools used in analytics, and encouraged students to explore this high-demand field. His insights highlighted how analytics can transform businesses and careers alike.



### **Day 2: Insights into HR**

**Mr. Girish Kumar (Batch of 2015–17)**, Training Specialist at Netcracker Technology, shared his expertise in the field of Human Resources. He discussed the evolving role of HR in enhancing organizational efficiency, focusing on the importance of training, development, and employee engagement. His session underscored the need for continuous learning and adaptability in HR.



### **Day 3: Finance and Marketing Insights**

**Finance: Mr. Vignesh Holla (Batch of 2011–13)**, Business Finance Manager at BioQuest, provided students with a detailed overview of the financial sector. He highlighted the significance of financial planning, risk management, and how strong financial strategies contribute to organizational growth.



**Marketing: Ms. Nirupama Singh (Batch of 2019–21)**, Marketing Head at Sugar.fit, captivated the audience with her discussion on the dynamic nature of marketing. She shared insights into crafting impactful marketing campaigns, the role of digital platforms, and how innovative strategies can enhance brand presence in competitive markets.





## ASSISTANCE IN ENTREPRENUERSHIP

**ED CONCLAVE** - RNSMAA conducts workshops, training and mentoring for students aspiring to become future entrepreneurs. It acts as a catalyst that promotes conversion of potential ideas into practical business solutions and allows healthy sharing of ideas. RNS MAA hosted **ED CONCLAVE - 2019 – Prism of Opportunities**, powered by **RNSIT MBA BENGALURU**, successfully on 07th September 2019. It was a stage where Alumni who were molded into successful entrepreneurs by RNSIT MBA met, interacted and discussed. The panelists also answered a few questions posed by different students. They shared their experiences as an entrepreneur and gave insights regarding the same. This acted as a great source of inspiration to all the students who want to take up entrepreneurship.

**RNSMAA** hosted three 'panel discussions' during the conclave moderated by the professors of the department.

- The first panel discussed the topic: "UNLEASHING ENTREPRENEURSHIP AND INNOVATION"
- The second panel discussed about "EXPLORING ENTREPRENEURIAL ECOSYSTEM"
- The third panel discussed on the topic "MANAGING AND GROWING A NEW BUSINESS VENTURE"

<b>S.No.</b>	<b>Speakers</b>	<b>Batch</b>	<b>Company &amp; Designation</b>
1	Ms.Shwetha P	2013-15	Founder, Biomimic theory
2	Mr. Raghunandan	2013-15	Co-Founder, BICC
3	Mr.Gurucharan Gowda	2013-15	Founder, BICC
4	Prakash Vasvani	2010-12	Managing Partner, White Massif Event Management
5	Sathvik	2010-12	Founder, Silverspoons
6	Harsha L	2010-12	Founder, Gettu Box Event Management
7	Avinash S U	2010-12	MD, Inmarc Ventures
8	Suhas Karanth	2010-12	Founder @ Jagli Thindi, Sri Siddhi Vinayaka Enterprises, Fitness Influencer
9	Ranjitha Radhakrishnan	2010-12	Founder @ BeOurGuest Event Management
10	Bharath Gowda	2010-12	Founder @THE HUB



## VISIT TO “JAGLI THINDI”

– An initiative by RNSMAA to encourage our Alumnus Entrepreneur, who opened a fast food restaurant in Banashankari, Bengaluru.



Our Alumnus, an Engineer and MBA by education respectively **Mr. Suhas Karanth** (2012-14) began making plans to open an eatery that would serve traditional vegetarian tiffin of their native South Canara, during their courting days. Shortly after getting married, they gave up their MNC jobs and their eatery, **Jagli Tindi** was born, in a tiny nook in Kengeri, on the outskirts of Bengaluru, with a menu comprising mostly dishes gleaned from their grandma's recipes, with ingredients sourced from Kundapura to lend authenticity to the taste.



Two years on, this passion enterprise has moved to a slightly larger space in Banashankari, South Bengaluru, but the couple still remain hands-on, Suhas, in the kitchen, and Raksha managing the front of the house. Catch some of the action in the kitchen, before sitting down to a slightly indulgent tiffin session. RNSIT MBA department faculties visited “JAGLI THINDI” ON Jan 13<sup>th</sup> 2021 and relished the menu comprising mostly dishes gleaned from their grandma's recipes, with ingredients sourced from Kundapura to lend authenticity to the taste.

## KES-1: A MULTIFACETED INDUSTRY PERSPECTIVE

The session of the Knowledge Empowerment Series (KES) on 20th Oct, 2020 via online mode, brought together accomplished alumni who shared their expertise and professional journeys, inspiring students to explore diverse career paths.

Sl.No	Speakers	Batch	Company & organization
KES-3	Ms. Akshatha Hegde	2006-08	HR Advisor, ELLUCIAN
	Mr Guruprasad Aithal	2007-09	Sales Manager, ELLIOTT GROUP
	Mr Pradeep Achar	2011-13	Team Lead, Ernst & Young Global Limited

**RNSIT-MBA**  
Bengaluru

**RNSMAA**  
RNS MANAGEMENT ALUMNI ASSOCIATION

**KNOWLEDGE EMPOWERMENT SERIES - 3**

24th October, 2020

**SPEAKER PROFILE**

**Ms. Akshatha Hegde,**  
HR Advisor, ELLUCIAN  
(Batch 2006-08)

**Mr Guruprasad Aithal,**  
Sales Manager, ELLIOTT GROUP  
(Batch 2007-09)

**Mr Pradeep Achar,**  
Team Lead, Ernst & Young Global Limited  
(Batch 2011-13)

**MODE OF DELIVERY**

Cisco  
webex





- **HR Expertise**

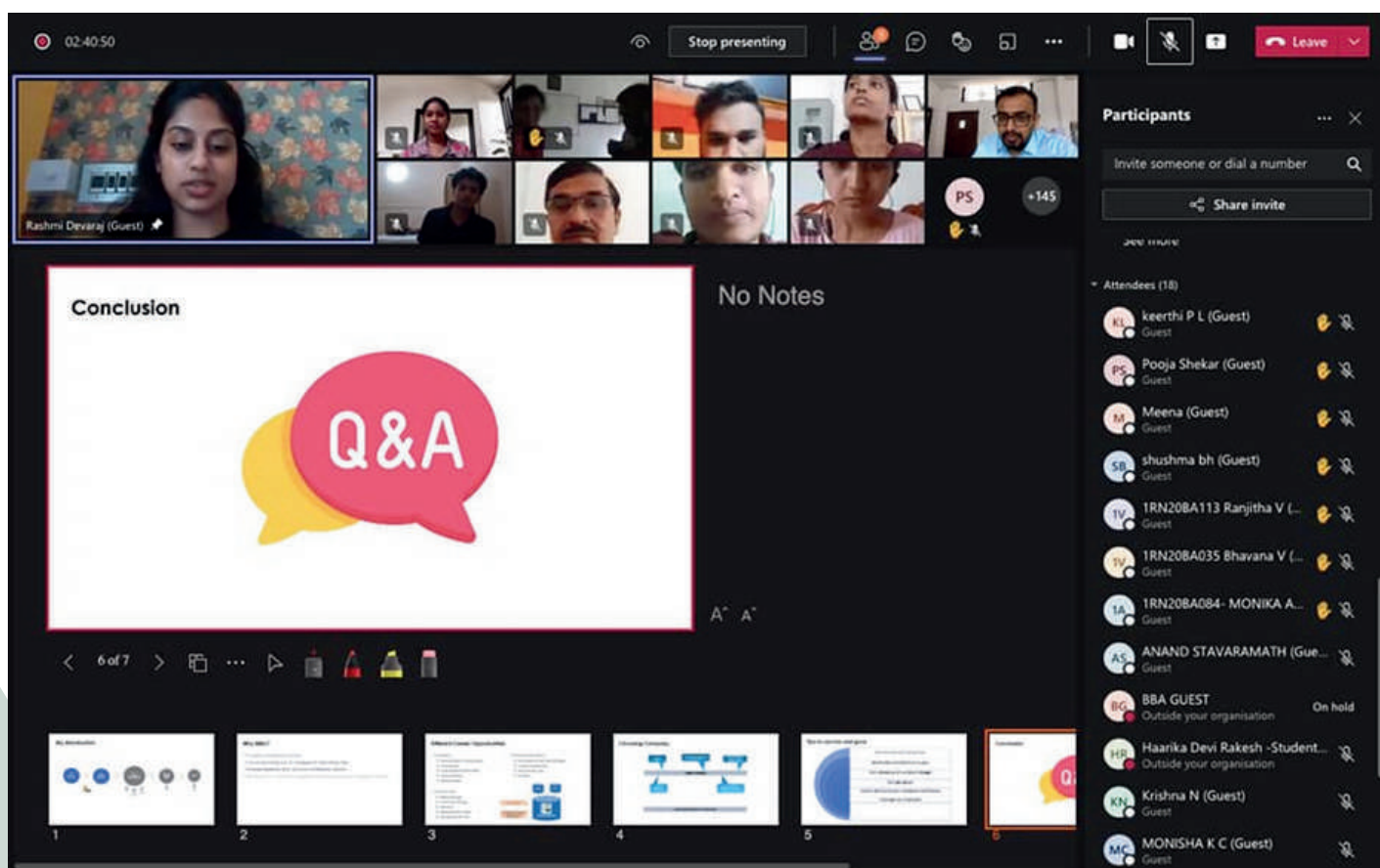
1. **Ms. Akshatha Hegde (Batch of 2006–08)**, HR Advisor at Ellucian, discussed the evolving role of human resources in fostering a positive work environment. She emphasized the importance of strategic workforce management and the need for continuous learning in the HR domain.

- **Sales Strategies**

1. **Mr. Guruprasad Aithal (Batch of 2007–09)**, Sales Manager at Elliott Group, provided insights into the dynamic world of sales. He highlighted key strategies for client acquisition, relationship building, and staying ahead in a competitive marketplace.

- **Financial Leadership**

1. **Mr. Pradeep Achar (Batch of 2011–13)**, Team Lead at Ernst & Young Global Limited, shared his expertise in financial analytics and leadership. He spoke about the critical role of effective financial management in driving organizational success and adapting to global market trends.



**KES-3** was a valuable session that gave students a well-rounded understanding of career opportunities in HR, sales, and finance, motivating them to refine their skills and pursue excellence in their chosen fields.

#### KES-4: A MULTIFACETED INDUSTRY PERSPECTIVE

**The Knowledge Empowerment Series-4 (KES-4)**, held on July 18, 2022, featured an inspiring session with Mr. Suhas Karanth, founder of Jagli Thindi and an esteemed alumnus of the RNSIT MBA department.

The poster is for an event organized by RNSMAA (RNS Management Alumni Association) at RNS Institute of Technology. It features a photo of Mr. Suhas Karanth and a woman, with the text 'Story of Jagli Thindi' overlaid. The event is titled 'Journey of Jagli Thindi' an Experience by Suhas Karanth, Founder, Jagli Thindi, Alumnus (2012 - 14). The event is scheduled for Monday, July 18, at 11:00 AM, in the II Floor Seminar Hall. The poster includes social media icons and the website www.rnsitmba.ac.in.

**RNS INSTITUTE OF TECHNOLOGY**  
Dr. Vishnuvardhana Road, RR Nagar Post, Bengaluru - 98  
**DEPARTMENT OF MBA & RESEARCH CENTRE**

**RNSMAA**  
(RNS Management Alumni Association)  
is organising  
**Knowledge Empowerment Series - 4**

**"Journey of Jagli Thindi" an Experience**  
by  
**Suhas Karanth**  
Founder, Jagli Thindi  
Alumnus (2012 - 14)

**MONDAY JULY 18** **TIME: 11:00 AM** **VENUE: II FLOOR SEMINAR HALL**

Follow us: [www.rnsitmba.ac.in](http://www.rnsitmba.ac.in) **RNSIT-MBA Bengaluru**

**Mr. Karanth** shared his entrepreneurial journey, highlighting the challenges and triumphs he faced in building a successful business. He captivated the audience with his insights into resilience, adaptability, and innovation, emphasizing the importance of perseverance and passion in achieving one's dreams. The session provided students with invaluable lessons on navigating the entrepreneurial landscape and staying steadfast against all odds.



## KES-5: A MULTIFACETED INDUSTRY PERSPECTIVE

On December 9th, 2022, RNSMAA hosted the Knowledge Empowerment Series-5 (KES-5) under the theme "Knowledge has power." Alumni Mr. Ajay Murudeshwar (Batch of 2019–21) and Mr. Darshan Kuldeep (Batch of 2014–16) shared their corporate journeys with RNSIT-MBA 3rd-semester students.



The session offered invaluable insights into career development, industry expectations, and the evolving corporate landscape. The speakers emphasized leveraging knowledge for growth and seizing opportunities to achieve professional success, inspiring students to embrace lifelong learning.

# RESOURCES RAISED

## RNSMAA COVID-19 Food Drives: A Step Towards Social Responsibility

### COVID-19 FOOD DRIVE (2020)

During the nationwide lockdown on 2nd May 2020, RNSMAA, with the generous support of its alumni, organized the COVID-19 Food Drive to address the food insecurity faced by economically weaker sections of society. Recognizing the urgent need for assistance, the initiative aimed to support those unable to stock up on essential supplies



The poster is a vertical rectangular graphic with a white background and a dark blue footer. At the top left is the RNSMAA logo, a green tree-like emblem with the text 'RNSMAA' below it. To its right is the text 'RNS MAA' in large green letters, with '(RNS MANAGEMENT ALUMNI ASSOCIATION)' in smaller green letters below it. At the top right is the RNSIT-MBA Bengaluru logo, featuring a blue crest and the text 'RNSIT-MBA Bengaluru'. In the center, the text 'COVID 19' is in yellow on a black background, followed by 'FOOD DRIVE' in large, bold, orange letters. To the right of 'FOOD DRIVE' is the date 'May 02, 2020'. Below this, a dark blue horizontal band contains the text 'ACTION SPEAKS LOUDER THAN WORDS!' in white, followed by 'DONATE TODAY!' in large, bold, yellow letters. Below the band, there is a light blue rectangular box containing text. To the left of this box is a dark blue circular icon with the word 'ABOUT' in white. The text in the light blue box reads: 'As the situations unfolds in relation to Covid-19 we are raising vital funds so that the food bank can respond to increasing demand. We are facing an unprecedented challenge and so any donation will be warmly welcomed as we continue to support people most in need.' Below this text box is a red rectangular box containing the text 'Last date for Donations : May 01, 2020'. At the bottom left, the text 'FOLLOW US ON' is followed by icons for Facebook, LinkedIn, Instagram, and YouTube. At the bottom right, the text 'Google form link' is followed by the URL 'https://forms.gle/7hQ4h0Y0JVuGrgyZ7'.

**RNSMAA**  
(RNS MANAGEMENT ALUMNI ASSOCIATION)

**RNSIT-MBA**  
Bengaluru

**COVID 19**  
**FOOD DRIVE** May 02, 2020

ACTION SPEAKS LOUDER THAN WORDS!  
**DONATE TODAY!**

**ABOUT**

As the situations unfolds in relation to Covid-19 we are raising vital funds so that the food bank can respond to increasing demand. We are facing an unprecedented challenge and so any donation will be warmly welcomed as we continue to support people most in need.

Last date for Donations : May 01, 2020

FOLLOW US ON    

Google form link  
<https://forms.gle/7hQ4h0Y0JVuGrgyZ7>



## FOOD DRIVE 2 (2021)

On 28th October 2021, as part of its Institute Social Responsibility, RNSMAA organized a visit to **"Sai Nele,"** an orphanage for education-deprived children. Faculty members, alumni, and students from RNSIT-MBA spent a heart-warming day with the children, engaging in meaningful interactions that left a profound impact on all involved.

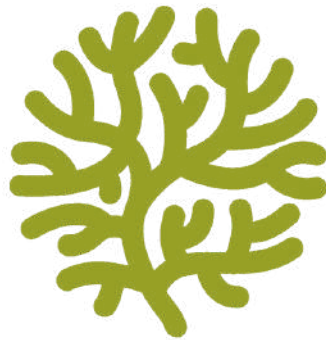
The visit served as a powerful reminder of the privileges many take for granted and reinforced the importance of contributing to society. The program was further enriched by the participation of Mr. **Chethan R (Batch 2007-09)** and **Ajay. S (2019-21)** whose support added value to the initiative.



Both food drives underscore RNSMAA's commitment to social responsibility and its unwavering efforts to make a difference in the community.

# CORAL

## RNS MAA



### RNS MAA

RECONNECT. REJOICE

[www.rnsit.ac.in](http://www.rnsit.ac.in)

RNS INSTITUTE OF TECHNOLOGY, Dr.Vishnuvardhana Road, RR Nagar Post,  
Channasandra, Bangalore - 560098